

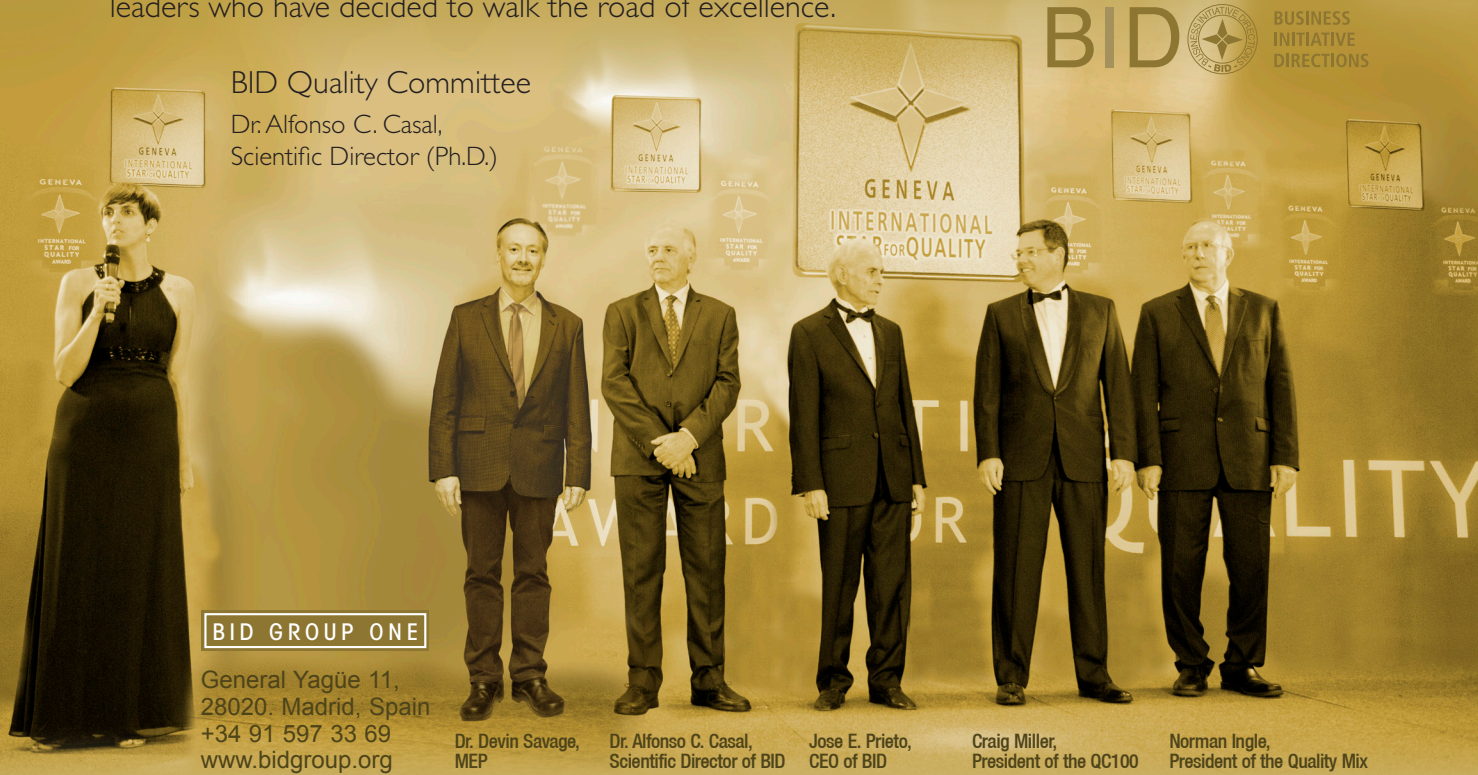

QUALITY
Ambassador
GRUPO TORCELLO
Estación Central Buenos Aires
Julio Torcello, Presidente


What Quality Ambassador means

BID has dedicated 30 years to quality improvement and to creating recognition and commitment to quality at a global level. On this path, BID is proud to have generated a network of talented individuals who accomplish a vital function of mediation within their own professional activity and between the business world and organizations, to strive for the best strategies and techniques to further Quality Culture. This group of exceptional collaborators, our Quality Ambassadors, act as “spokespersons” for quality.

BID Quality Ambassadors represent professional values that set the highest standards of organizational and business excellence. These figures represent their own stories of professional success: men and women whose continuous work and commitment to excellence, give sustainability to our society.

Our Quality Ambassadors have an honorable responsibility to actively represent Quality Culture in open debate, at universities, conventions, congresses, seminars and public forum, where discussion takes place for improvement and decisions are forged for industry know-how and for management of organizations, especially in the development of Quality Management models. Finally, it is the acceptance of the responsibility to promote quality culture and continuous learning and study of quality, and to recognize the effort of other leaders who have decided to walk the road of excellence.



BID  **BUSINESS INITIATIVE DIRECTIONS**

BID Quality Committee
 Dr. Alfonso C. Casal,
 Scientific Director (Ph.D.)

BID GROUP ONE

General Yagüe 11,
 28020. Madrid, Spain
 +34 91 597 33 69
 www.bidgroup.org

Dr. Devin Savage, MEP	Dr. Alfonso C. Casal, Scientific Director of BID	Jose E. Prieto, CEO of BID	Craig Miller, President of the QC100	Norman Ingle, President of the Quality Mix
--------------------------	---	-------------------------------	---	---